

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Patricia Condos

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Because logistics management, perhaps uniquely, can impact upon both the numerator and the denominator of the customer value equation, it can provide a powerful means of enhancing customer value. His major research interests are urban freight transport, the impact of manufacturing and retailing techniques on logistics and transportation systems, the relationship between policy measures and freight transport operations, and the market structure of the freight transport industry. Sustainable Logistics and Supply Chain Systems GetAnswersNow! Cambridge Certificate of Advanced English grade C or. Speed reading techniques 4. Academic Success.

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